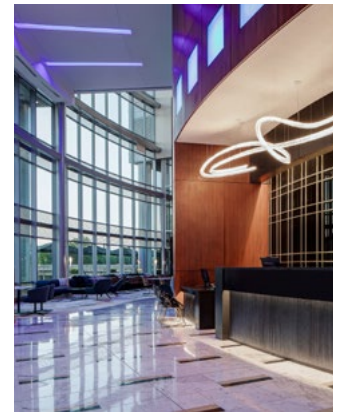


STRONGER TOGETHER:



CRNAs
Collaborating
for Tomorrow



**2025 MANA
Fall Conference**

October 3-5, 2025

JW Marriott | Grand Rapids

2025 Fall Exhibitor and
Sponsorship Prospectus



About the Michigan Association of Nurse Anesthetists

MANA is the professional association representing Certified Registered Nurse Anesthetists (CRNAs) and student registered nurse anesthetists (SRNAs) statewide. MANA supports its members delivering high quality anesthesia care, ensuring patient safety, and advancing the art and science of nurse anesthesia.

The Michigan Association of Nurse Anesthetists is pleased to present the 2025 MANA Fall Conference; the premier professional education, exhibit, and networking opportunity for CRNAs and SRNAs. Certified Registered Nurse Anesthetists (CRNAs) and Nurse Anesthesia Students (SRNAs) from across the region attend this comprehensive two and a half day conference for professional development, continuing education credits, and the opportunity to explore new products, technologies, and services offered in the exhibit hall.

Exhibitor and sponsorship opportunities are available on a first-come basis; Secure your booth online using the Exhibitor Registration. If you have questions, please contact Liv Crum at liv@miana.org.

Thank you to our Platinum Sponsor

Morgan Stanley





Who Attends MANA's Fall Conference?

- Certified Registered Nurse Anesthetists
- Students from 5 Michigan-based anesthesia schools
- Decision makers, faculty, and educators who are eager to learn more about your products, services, and programs
- Expected attendance: 250-300

Make Multiple Impressions with MANA's Audience of Influencers

Exhibiting with MANA puts you right where you want to be - in the midst of CRNAs, faculty, educators, and decision makers who want to stay at the top of their game and who are actively looking for the edge they can gain from the solutions that you provide.

Exhibitors include pharmaceutical companies, CRNA Recruiters, Medical Equipment Suppliers, Hospitals, Financial Services

Why Should Your Company Exhibit?

- Designated, unopposed exhibit times
- Visibility in on-site attendee program
- Limited exhibit space available

Conference Schedule

(subject to change)

A complete agenda for the Fall Conference can be found on the MANA website prior to the conference

Exhibit Times

Friday, October 3, 2025

Exhibit Hall Open, 5:00 pm - 6:00 pm

Exhibitor Reception, 9:00 pm - 10:00 pm

Saturday, October 4, 2025

Breakfast with Exhibitors, 7:00 am - 8:00 am

Break with Exhibitors, 10:00 am - 10:30 am

Room Reservations



JW Marriott
235 Louis St NW
Grand Rapids, MI 49503

To reserve a room:

Reservations may also be made by logging on to:
<https://book.passkey.com/e/50977281>

Hotel Guestroom Starts at: \$239++

Parking: \$15 for self-parking and \$19 for valet parking

**Reservations must be made on or before
September 3rd**

Exhibit Set-Up Hours

(subject to change)

Friday, October 3, 2025

1:00 pm - 4:00 pm

Exhibit Breakdown Hours

(subject to change)

Saturday, October 4, 2025

10:30 am - 12:00 pm



Conference Sponsor Opportunities

- Exhibitor Booth..... \$800
- Push Notifications.....\$250/two messages
- Registration email \$500
- College Bowl..... \$1000
- Hotel Key Card Holders..... \$1500
- Badge Lanyard..... \$1500
- Major Education Session..... \$2000





RULES AND REGULATIONS

The Following Services are Included in the Booth Fee

- 8' x 10' exhibit space
- Electrical service (must be pre-ordered)
- Draped table and two chairs
- One wastebasket
- Two exhibitor badges (additional badges are available to purchase at the full conference rate)
- Listing in conference program
- Exhibitor welcome packet
- Daily cleaning of exhibit hall aisles

Booth Regulations

Exhibits may not obstruct the view of, or interfere with any adjacent booths. No part of an exhibit or sign may be pasted, nailed, or otherwise affixed to walls, doors, etc. The subletting or sharing of space is prohibited; two or more firms may not exhibit in a single space.

An exhibitor kit containing literature and rates for services will be made available to exhibitors after exhibit space assignment is confirmed.

Exhibit material left in the exhibit hall or any other location after the contracted move-out time, or damaged items left behind, will be considered trash and will be removed.

Registration & Cancellations

By submitting registration, the exhibitor assumes the entire responsibility for losses, damages, and claims arising out of exhibitor's activities on the premises of the Hotel and surrounding areas and will indemnify, defend, and hold harmless MANA, the JW Marriott and the respective owner(s), and management companies, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

Cancellation of booth space will be accepted through August 31 with refunds granted.

Refunds will not be granted for cancellations after August 31.

A company that reserves booth space and fails to inform MANA of its plans not to attend automatically forfeits 100% of the total cost of the exhibit space assigned.

Booth/Promotional Activity

Booth/promotional activities such as demonstrations, interviews, market research, etc. may not interfere with normal traffic flow nor infringe on neighboring exhibits. Activities will not be permitted outside of the exhibitor's assigned booth space. Exhibitors should reserve a reasonable portion of their exhibit space for the crowds or lines that activities may attract.

Exhibitor Access

Registration(s) for the Fall Conference is not included with exhibit booth registration and exhibitor badges will not be honored for admission to sessions. Exhibitors may purchase full conference registration at the MANA member price to attend any educational session. While attending a session, an exhibitor may not engage in sales activities while in the session room. If an exhibitor is a recognized MANA sponsor for a session, the company representative will be issued a sponsor name badge which should be worn for admission to their sponsored session.

FDA Regulations

Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations, including but not limited to any or all approval requirements. Exhibitors are reminded that the FDA generally prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also forbids the commercial promotion of approved drugs or devices for unapproved uses. Unapproved devices may be displayed only if they are the subject of an effective investigational device exemption (IDE) or if they are the subject of a pending 510(k) pre-market notification application. Any investigational product that is displayed or graphically depicted within the exhibit must (a) contain no claims of safety or effectiveness, (b) contain no comparative claims to other marketed products, and (c) be accompanied by a sign clearly and prominently stating that the device is limited by federal law to investigational use and is not approved by the FDA for commercial distribution in the United States. Exhibitors may not sell, commercialize, or take orders or names with respect to an investigational drug or device, or a device that is the subject of a pending 510(k) application, unless limited to research or investigational use. These restrictions are not intended to limit the full exchange of scientific information regarding an investigational drug or device. If the FDA or a court of competent jurisdiction determines that a company's exhibit at a MANA conference



RULES AND REGULATIONS *continued*

is in violation of any FDA regulations, including but not limited to the promotional restrictions and rules described above, the company may be subject to sanctions. Concerns or questions regarding compliance with FDA regulations should be addressed to the FDA as follows:

FDA Division of Drug Marketing
Human Drug Information
Division of Drug Information (CDER)
Office of Communications
W051-2201
10903 New Hampshire Avenue
Silver Fall, MD 20993
Phone: (888) 463-6332
Email: druginfo@fda.hhs.gov

Recording Waiver

(Photography, Audio, Video)

Portions of the 2025 MANA Fall Conference may be photographed, and/or audio/video recorded for various MANA purposes; including reporting, promotion, archival, or sale and distribution. By registering, individuals agree that MANA may photograph or record by audio/video their attendance and involvement in any portion of the conference. Furthermore, individuals agree that MANA may use these photographs and/or recordings without additional approval or permission.

Exhibit Application

To reserve exhibit space or to sponsor please visit the Sponsor & Exhibitor Registration on the Conference Page

Application Review

MANA will review all exhibit applications to determine whether they satisfy basic criteria such as: whether the product/services described specifically relate to the practice or advancement of CRNAs and SRNAs; whether the exhibit is of informational value to CRNAs and SRNAs; whether the product/services, in the opinion of MANA, are safe and effective. Even when an application meets the basic criteria above, MANA reserves the right to deny any request to exhibit. MANA reserves the right to restrict or prohibit exhibits that are deemed unacceptable for any reason. This may include people, items, conduct, printed materials, or anything that may be objectionable to the exhibition. If such restriction occurs, MANA will not be liable for any refunds, or incurred expenses. The decision of MANA regarding exhibit applications is final.

